




Contact

 (216) 712-9242

 vtdubis@gmail.com

 toriadoria.com

 Cleveland, OH

Skills

- Illustration
- Web Design
- Brand Identity
- Social Media Marketing
- Adobe Creative Suite
- Procreate
- Microsoft Office
- WordPress
- Canva
- Logo Design

EDUCATION

ASSOCIATE OF APPLIED
BUSINESS IN GRAPHIC
DESIGN

Virginia Marti College of Art
and Design| 2014

Tori Dubis

Hello! I'm a passionate creative individual who finds joy in collaborating on projects with others and learning from various viewpoints to achieve quality results. I have a strong toolset in graphic design, illustration, and website development. I excel in applying my communication, technical skills, and creative abilities to further project objectives and obtain client satisfaction.

EXPERIENCE

GRAPHIC DESIGNER

Dubis Group | Oct 2021 - Present

- Monthly digital newsletter for FlickFusion
- Website development and support
- Corporate branding projects

SOCIAL MEDIA & MARKETING MANAGER (TEMP POSITION)

The New Moon | Jun 2021 - Oct 2021

- Create original content for social platforms (Instagram/ Facebook)
- Maintain and Enhance existing brand guidelines
- Develop Marketing plans on a small business growth scale
- Design custom illustrations and designs for marketing/promotional materials
- Initiate Social Media Campaign to promote a Charity Event
- Work with media outlets to promote events and provide promotional materials as needed

CREATIVE SPECIALIST

American Greetings | Mar 2016- Jan 2021

- Adapted and enhanced existing card design for multiple product lines
- Assisted in the refresh of 20,000 cards to fit new company standards
- Evaluated and delivered on strict timelines for manufacturing
- Creative problem solving with colleagues for best quality control assurance and accuracy
- Assessed finishing's/design elements and their utilization to have the most impact at market
- Cultivated a working knowledge of emerging and existing proprietary software applications

GRAPHIC DESIGNER

Dubis Group | Sep 2010 - Jul 2021

- Creating WordPress Websites on hosting accounts, including installing security and upgrade plugins and firewalls
- Design logos for clients
- Maintain social media accounts, create original social content for pages or campaigns
- Work with clients to address branding needs and update existing identity